



CHANGING WORLD PUBLIC OPINION

*An Opportunity
for Career
Development
Professionals*

*By
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In the past, Americans have been seen as having a “can do” spirit, being innovative, creative, freedom-loving, independent, and accepting diversity of its population. Recently, however, various polls show that Americans’ standing in world opinion has plummeted. Career development professionals are in an excellent position to help turn world opinion back to favorable by changing how others perceive the U.S.

